



miniEnterprize
2023 Sponsorship Package

Why miniEnterprise?



About Us

MiniEnterprise 2023 will be held in-person at the University of British Columbia Sauder School of Business on February 25, 2023 with a projected attendance of 300+ delegates. As Vancouver's premier business conference, miniEnterprise serves as a uniquely professional outlet for students to experience the thrill of financial literacy and critical thinking in a hands-on environment.

Our Founding Values

Since its inception in 2008 by Enterprise Canada, miniEnterprise has continually succeeded in becoming Western Canada's largest high school business conference. The riveting case study, keynote speaker, and workshops offered successfully each year serve as testaments to our quality and reputation.

Your Impact

As a sponsor, your business will be introduced to miniEnterprise's 300+ attendees, over 2.3K social media profiles across Facebook, Instagram, and LinkedIn, and multiple esteemed judges, sponsor teachers, and more. Most importantly, our attendees are not only prospective customers; they are ambitious innovators, pioneers, and business leaders of the future. At miniEnterprise, your business will gain immense recognition from hundreds of talented Greater Vancouver youth.

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Past Iterations

2300+

Social Media
Followers

300+

Attendees

40+

Distinguished
Workshops, Speakers,
and Judges

Packages



Benefits	Bronze Tier	Silver Tier	Gold Tier	Platinum Tier
Logo, description, and link on minienterprize.org	x	x	x	x
Page advertisement in attendees' conference handbook	1/4 Page	1/2 Page	Full Page	Full Page
Tailored social media promotion	x	x	x	x
Opportunity Fair exhibition booth <i>(Optional)</i>		x	x	x
Recognition in all conference email blasts		x	x	x
Recognition in opening and closing ceremony		x	x	x
Bi-weekly newsletter promotional post			x	x
"Brought to you by" name recognition of one workshop			x	x
Personalized award certificates <i>(Exclusive to Virtual Stock Simulator)</i>			x	x
Personalized posters and signage at conference				x
Speech at closing ceremony				x
Sponsorship category exclusivity <i>(Optional)</i>				x
Sponsorship Amount	\$200+	\$400+	\$600+	\$1000+

* Tier benefits are negotiable and can be tailored to fit your specific business.

** Support in the form of discounts or company materials are eligible for sponsorship packages based on monetary value.

*** Sponsorships are not reversible once contract has been signed, unless whole conference is cancelled.

Package Benefits



Conference Presence (All)

All sponsorship tiers offer your logo, description, and link on the miniEnterprize website, an advertisement within the conference handbook that is distributed to all attendees, and all-around social media presence. At large, your brand will build an impeccable association with the miniEnterprize name and a positive impact among attendees.

Digital Handbook Advertisement (All)

All sponsors will be featured in our digital attendee handbook with varying sizes depending on sponsorship tier. This handbook will be featured on our website and distributed to all the delegates that register for miniEnterprize.

Social Media Exposure (All)

With a social media reach of over 2.3K people, your company will receive extensive exposure among a concentrated group of innovative and driven youth; your company's network is bound to grow with our conference.

Recognition in Opening/Closing Ceremonies (Silver, Gold, Platinum)

Your business will be visually and verbally praised by a miniEnterprize executive member during both opening and closing ceremonies. As focal parts of the event, your brand is guaranteed to gain awareness from all attendees and distinguished guests.

Recognition in all Email Blasts (Silver, Gold, Platinum)

For every email blast sent to our 500+ contacts leading up to the day of, your logo and link will be featured to maximize an online appearance with all attendees.

Bi-Weekly Newsletter Promotion (Gold, Platinum)

In addition to receiving recognition in all miniEnterprize emails, separate promotional emails that feature a brief description of our Gold and Platinum Tier sponsors will be dispatched bi-weekly to our attendees; thus, increasing your brand's visibility to a large demographic of talented youth.

Package Benefits



Workshop Name Association (Gold, Platinum)

You will have the fine option of associating your sponsorship with one of the many workshop at miniEnterprize that best aligns with your company's industry. All mentions of the workshop will coincide with "brought to you by [your company]", thereby strengthening the authenticity of your brand name.

Personalized Awards Exclusive to Virtual Stock Simulator (Gold, Platinum)

During closing ceremony, you will have the privilege to bestow the winners of miniEnterprize's Virtual Stock Simulator personalized award certificates. All certificates will boast "sponsored by [your company]", bringing immense recognition to your organization's brand.

Personalized Conference Signage (Platinum)

Platinum tier sponsors will have the opportunity to place a brand sign or banner next to our registration booth, post paper flyers around on walls, and expose any other of their own physical visuals, thus guaranteeing attraction to every attendee.

Closing Ceremony Speech (Platinum)

As a Platinum sponsor, you will have the option to send a representative to speak on behalf of your company during the closing ceremony. This is an effective method of solidifying your brand's presence within a community of Vancouver's brightest youth.

Optional Opportunity Fair Exhibition Booth (Silver, Gold, Platinum)

During lunch hour, miniEnterprize's Opportunity Fair will be open to anyone to mingle with local organizations and fellow industry professionals. Send representatives to setup a booth as a means to interact with young, promising individuals and expand your company's network. You may wish to distribute branded materials as a tangible reminder of your company.

Optional Sponsorship Category Exclusivity (Platinum)

We acknowledge that you may wish to remain the sole sponsor from your respective industry. As such, we are flexible with category exclusivity for any sponsorship tier for an additional \$200 to your original offer. All Platinum sponsors are automatically entitled to this option.

Past Sponsors



Contact Us



If you have any immediate questions or concerns, please do not hesitate to reach out with one of the contacts below. For any sponsorship inquiries, primary point of contact is Sabrina Chio, Director of Sponsorship.

Sabrina Chio, Director of Sponsorship | sponsorship@minienterprize.org

Kelly Zeng, Chair | chair@minienterprize.org

Richard Chen, Vice Chair | internalvice@minienterprize.org

Website | minienterprize.org

Facebook | facebook.com/minienterprize

Instagram | instagram.com/minienterprize

YouTube | youtube.com/minienterprize



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miniEnterprise

The 15th Annual Conference | UBC Sauder School of Business